

2026-2027 SPONSOR PROGRAM



TUFFMAN SERIES

SPONSORSHIP OPPORTUNITIES

Put your business in front of serious anglers, outdoor families, boat owners, homeowners, truck owners, and loyal local customers through a full season of high-visibility tournament promotion.

6

Season Events Including
Championship

5

Regular Season Sponsor
Events

Full

Season Branding
Opportunities

Texas

Outdoor Market Exposure

WHY PARTNER WITH US?

The Tuffman Series is built on professional tournament operations, transparency, community trust, and consistent sponsor recognition across events, social media, graphics, weigh-ins, and awards.

DIRECT REACH

Connect with anglers, families, outdoor consumers, boat owners, and local decision-makers.

REPEATED EXPOSURE

Your brand is promoted across the full season, not just one event day.

COMMUNITY TRUST

Sponsors are tied to a respected trail focused on integrity and fair competition.

PROFESSIONAL MEDIA

Brand placement through graphics, announcements, recap posts, and event coverage.

OFFICIAL SPONSORSHIP LEVELS

Choose the level that best fits your business goals and visibility needs.

EXCLUSIVE TOP-LEVEL PARTNER

TITLE SPONSOR

\$15,000

FILLED (TALBERT CONSTRUCTION)

- Exclusive Title Sponsor designation for the 2026-2027 season.
- Premier logo placement on official graphics, event promotions, signage, and sponsor content.
- Verbal recognition at all events and awards presentations.
- Featured sponsor spotlight posts throughout the season.
- Full entry fees and memberships covered for designated sponsor team.

STRONG SEASON PRESENCE

PRESENTING SPONSOR

\$5,000

2 AVAILABLE

- Large logo placement on season graphics and sponsor banners.
- Recognition at weigh-ins and awards.
- Featured sponsor social media posts.
- Opportunity for on-site branding.

ONE PER EVENT

EVENT SPONSOR

\$2,500

5 AVAILABLE

- Exclusive sponsor for one designated regular-season event.
- Logo featured on event graphics and recap posts.
- Recognition during event coverage.
- Social media promotion tied to sponsored event.

ADDITIONAL SPONSOR OPTIONS

Affordable and feature-based ways to put your business in front of the Tuffman Series audience.

COMMUNITY VISIBILITY

GOLD SPONSOR \$1,000

- Logo placement on sponsor graphics.
- Social media recognition.
- Sponsor mention during season.
- Event signage placement where applicable.

SUPPORT LEVEL

SILVER SPONSOR \$500

- Sponsor recognition on social media.
- Name or logo inclusion on sponsor appreciation graphics.
- Affordable way to support the series and local anglers.

FEATURE SPONSORSHIP

BIG BASS SPONSOR \$500

PER EVENT

- Recognition tied directly to Big Bass payout.
- Business mentions during Big Bass announcements.
- Logo on Big Bass graphics and promotions.
- Available for Event 01 through Event 05.

FEATURE SPONSORSHIP

ANGLER OF THE YEAR SPONSOR \$2,000

- Branding tied directly to the AOY race.
- Recognition throughout season standings updates.
- Logo placement on AOY graphics.
- AOY award presentation recognition.

SPONSOR MATERIALS

- High-resolution logo (PNG or JPG preferred)
- Preferred business name for promotion
- Website and social media handles
- Marketing material or signage, if applicable
- Email materials to: tuffmanseries@gmail.com



READY TO PARTNER?

Secure your sponsorship for the 2026-2027 Tuffman Series season.

PARTNER WITH US. GROW WITH US.

We are looking for businesses that want to grow visibility, build local trust, connect with real customers, and be part of a series built the right way.

Dean Thompson

254-690-3474 Ext. 1114
254-253-2314 (Text/Call)
tuffmanseries@gmail.com

Robert Gregory

254-690-3474 Ext. 1118
254-253-2308 (Text/Call)
tuffmanseries@gmail.com

EMAIL TUFFMANSERIES@GMAIL.COM TO SECURE YOUR SPONSORSHIP

TUFFMAN SERIES

2026–2027 SPONSORSHIP COMMITMENT FORM

Thank you for your interest in partnering with the Tuffman Series!

Please complete the form below to secure your sponsorship.



✦ Company Information

Business Name: _____

Contact Name: _____

Phone Number: _____

Email Address: _____

Business Address: _____

City / State / Zip: _____

Website / social media: _____

🎯 Sponsorship Level Selection

(Check one)

☒ **Title Sponsor – \$15,000 TALBERT CONSTRUCTION**

☐ **Presenting Sponsor – \$5,000 (2 Available) --** ☐ **One Spot** ☐ **Both Spots**

☐ **Event Sponsor – \$2,500 (5 Available) --** ☐ **Event 01** ☐ **Event 02** ☐ **Event 03** ☒ **Event 04** ☐ **Event 05**

☐ **Gold Sponsor – \$1,000**

☐ **Silver Sponsor – \$500**

★ Feature Sponsorships

(Optional Add-Ons)

☒ **Big Bass Sponsor – \$500 per event --** ☒ **Event 01** ☒ **Event 02** ☒ **Event 03** ☒ **Event 04** ☒ **Event 05**

☐ **2nd Big Bass Sponsor -- \$250.00 per** ☐ **Event 01** ☐ **Event 02** ☐ **Event 03** ☐ **Event 04** ☐ **Event 05**

☐ **Angler of the Year Sponsor – \$2,000**

📌 Branding & Promotion Details

How would you like your business recognized?

☐ **Logo Only**

☐ **Logo + Tagline**

☐ **Custom Message**

Social Media Handles (if applicable):

Sponsor Deliverables

Please provide the following:

- ☐ High-resolution logo (PNG/JPG preferred)
- ☐ Marketing materials (if applicable)
- ☐ Banner / signage (if applicable)

Email materials to: **tuffmanseries@gmail.com**

Payment Information

Total Sponsorship Amount: \$ _____

Payment Method:

- ☐ Check
- ☐ Cash
- ☐ Digital (Cashapp \$tournamentseries)

Payment Notes: _____

Agreement

By signing below, you agree to participate as a sponsor in the **Tuffman Series 2026–2027 Season** and authorize the use of your business name and logo for promotional purposes.

Signature: _____

Printed Name: _____

Date: _____

Contact Information

Dean Thompson	Robert Gregory
254-690-3474 Ext1114	254-690-3474 Ext1118
254-253-2314 text or call	254-253-2308 text or call
tuffmanseries@gmail.com	tuffmanseries@gmail.com



2026-2027 SCHEDULE

OFFICIAL LAKE ASSIGNMENT

01

EVENT 01

SEPTEMBER 13, 2026

📍 LAKE LIMESTONE

02

EVENT 02

OCTOBER 4, 2026

📍 LAKE STILLHOUSE

⚠️ SUBJECT TO CHANGE TO LAKE WACO

03

EVENT 03

NOVEMBER 8, 2026

📍 RICHLAND CHAMBERS

04

EVENT 04

DECEMBER 13, 2026

📍 LAKE WHITNEY

05

EVENT 05

JANUARY 10, 2027

📍 LAKE BELTON



CHAMPIONSHIP

FEBRUARY 6-7, 2027
📍 LAKE WACO

BUILT FOR THE GRIND.
PROVEN ON THE WATER.

FOLLOW THE SERIES



WWW.TUFFMANSERIES.COM

SCHEDULE SUBJECT TO CHANGE
BASED ON LAKE CONDITIONS,
PERMITS, AND SAFETY.